## IN THE CLAIMS

Please amend the claims to read as follows:

Claims 1-31 (canceled)

- 32. (Previously Presented) A system for tokenless biometric authorization of an electronic communication, using an electronic communication input apparatus, a biometric input apparatus, and a master electronic identicator, wherein said system comprises:
- a. a communication input apparatus, further comprising a data entry device for formation of an electronic communication;
- b. a biometric input apparatus, further comprising a device for electronically scanning a biometric sample directly from a person of a user;
  - c. at least one master electronic identicator, further comprising:
  - i) a computer database containing all of the electronically stored biometric samples from all of the registered users;
  - ii) a comparator that electronically compares a received biometric sample with previously stored biometric samples to deliver either a successful or failed identification of the user;
- d. a data transmittal public network that electronically transmits data between the biometric input apparatus and a master electronic identicator;
- e. an electronic communication authorization platform that authorizes execution of at least one electronic communication upon a successful identification of the user by an electronic identicator;
- f. a rule-module clearinghouse, further comprising a user-customized rule module including at least one user-customized pattern data associated with at least one user-customized execution command, wherein said execution command comprises instructions for executing the processing of an electronic consumer loyalty or consumer rewards incentive;
- g. a rule-module invocation platform, that invokes at least one previously designated user-customized rule-module upon successful identification of the user;
- h. an electronic communication execution platform, that executes at least one electronic communication upon the invocation of a user-customized rule-module per said execution command;

wherein an electronic communication is biometrically-authorized without the user having to present smartcards or magnetic stripe cards.

- 33. (Original) The device of claim 32 wherein the master electronic identicator further comprises a computer database which: has a location which is physically remote from the site at which the user submits a biometric sample directly from his person, and; requires the use of a public communication network that enables receipt of an electronically transmitted registration biometric sample.
- 34. (Original) The device of claim 32 further comprising a subset electronic identicator having: a computer database containing a subset of all stored biometric samples from registered users in the computer system, and; a comparator that compares a received biometric sample with previously stored biometric samples to deliver either a successful or failed identification of the user.
- 35. (Original) The device of claim 32 wherein any component of said system is used in any of the following chronological sequences: simultaneously, and; separated by any increment of time including seconds, minutes, hours, days, weeks, months, and years.
- 36. (Previously presented) The device of claim 34, further comprising a data transmittal public network, comprising a public communications network that electronically transmits data between the subset electronic identicator and a master electronic identicator if the comparator of the subset electronic identicator returns a failed identification result.
  - 37. (Previously Presented) The device of claim 34 further comprising:
- a. an enterprise data input apparatus for an enterprise to electronically input registration identity data;
- b. a data transmittal public network, further comprising a public communications network that electronically transmits data between the enterprise data input apparatus and a master electronic identicator;
- c. an electronic communication authorization platform, that authorizes execution of an electronic communication upon a successful identification of the enterprise by an electronic identicator and a successful identification of the user by an electronic identicator;

wherein an electronic communication is biometrically-authorized without the user having to present smartcards or magnetic swipe cards.

- 38. (Original) The device of claim 37 wherein any component is used in any of the following chronological sequences: simultaneously, and; separated by any increment of time including seconds, minutes, hours, days, weeks, months, and years.
- 39. (Previously presented) The device of claim 37, further comprising a data transmittal public network, further comprising a public communications network that electronically transmits data between the subset electronic identicator and a master electronic identicator if the comparator of the subset electronic identicator returns a failed identification result.
- 40. (Original) The device of claim 32 wherein the biometric sample taken directly from the person of the user comprises any of the following: a fingerprint, a facial scan, a retinal image, an iris scan, and a voice print.
- 41. (Original) The device of claim 37 wherein the enterprise is a legally formed entity comprising any of the following: a corporation, a foundation, a non-profit organization, a sole proprietorship, a limited liability company, and a partnership.
- 42. (Original) The device of claim 32 wherein the user further provides a personal identification code to the electronic identicator along with a bid biometric sample for purposes of identifying the user.
- 43. (Original) The device of claim 37 further comprising a user re-registration platform, wherein the user's registration biometric sample is compared by at least one electronic identicator to previously registered biometric samples wherein if a match occurs, the electronic identicator is alerted to the fact that the user has attempted to re-register.
- 44. (Original) The device of claim 42 further comprising a biometric theft resolution platform, wherein a user's personal identification code is changed when the user's registered biometric sample is determined to have been fraudulently duplicated.

- 45. (Original) The device of claim 32, wherein an electronic communication comprises any of the following: an email, a telephone call, an encrypted data packet, an Internet telephony, and a facsimile.
- 46. (Original) The device of claim 32, wherein the data transmittal public network further comprises any of the following: an extranet, a wide area network, a cable network, a wireless network, a telephone network, the Internet, an ATM network, or an X.25.
- 47. (Original) The device of claim 37 wherein enterprise registration identity data comprises any of the following: an alpha-numeric code, a hardware identification code, an email address, a financial account, a biometric of an authorized enterprise representative, a non-financial data repository account, a telephone number, a mailing address, a digital certificate, a network credential, an Internet protocol address, a digital signature, an encryption key, and an instant messaging address.
- 48. (Original) The device of claim 32 further comprising a third-party server interconnecting network, wherein the electronic communication execution platform interconnects with one or more third-party servers in order to execute the electronic communication.

## 49. (Canceled)

50. (Previously presented) The device of claim 32 wherein pattern data comprises any of the following: demographic information; an email address; a financial account; internet browsing patterns; a non-financial data repository account; a telephone number; a mailing address; purchasing patterns; database authorization fields; financial credit report data; a call-center queuing, routing and automated response program; an email-center queuing, routing and automated response program; data on pre-paid accounts or memberships for products or services; electronic data utilization patterns; employee status; job title; data on user behavior patterns; a digital certificate; a network credential; an internet protocol address; a digital signature; an encryption key; an instant messaging address; user-customized medical records; an electronic audio signature; and an electronic visual signature.

- 51. (Previously presented) The device of claim 32 wherein said execution commands further comprise user-customized instructions for execution of any of the following: accessing of stored electronic data, processing of electronic data, and presentation of electronic data.
- 52. (Original) The device of claim 51 wherein user-customized accessing of stored electronic data further comprises execution of any of the following: activation of an Internet-connected device; accessing of a secured physical space, and unlocking of a secured physical device.
- 53. (Previously Presented) The device of claim 51, wherein user-customized processing of electronic data further comprises invoking any of the following: a digital certificate, an identity scrambler, a database authorization field, an electronic advertisement, an instant messaging program, real-time tracking of an incoming caller or an email sender, a time and attendance monitoring program, an emergency home alarm and personal safety notification program, a real-time challenge-response program, a call-center queuing prioritization program, a call-center routing prioritization program, an email-center queuing prioritization program, an email-center routing prioritization program, an automated caller or emailer response program, a call-forwarding program, and an electronic intelligent software program for electronic data search and retrieval.
- 54. (Original) The device of claim 51 wherein user-customized presentation of electronic data comprises any of the following: a print-out, a computer screen display, an audio message, a tactile sensation and a holographic image.
- 55. (Previously presented) The device of claim 32 wherein the rule-module invocation platform is interconnected with one or more third-party computers.
- 56. (Previously presented) The device of claim 32, wherein user-customized pattern data is provided to the electronic rule-module clearinghouse by any of the following: the user, the electronic identicator, the electronic rule-module clearinghouse, and a user-authorized third party.
  - 57. (Canceled)

58. (Previously presented) The device of claim 32, wherein:
the rule-module clearinghouse includes a master rule-module clearinghouse,
comprising a computer database storing all of the rule-modules for all of the registered users;
and

the device further comprises a subset rule-module clearinghouse, comprising a computer database storing a subset of all of the rule-modules for registered users.

- 59. (Original) The device of claim 32 wherein the data transmittal public network further comprises: a cable network, a wireless cellular network, a wireless digital network, a telephone network, a wide area network, the Internet, an ATM network, and an X.25 connection.
- 60. (Previously Presented) The device of claim 32 wherein the master electronic identicator further comprises a computer database having a location which is physically remote from the site at which the user submitted the registration biometric sample.
- 61. (Previously Presented) The device of claim 34 wherein the subset electronic identicator further comprises a computer database: being physically remote from the master identicator, and; capable of using any communications network for receiving the bid biometric sample.
- 62. (Previously Presented) The device of claim 58 further comprising: a first rule-module invocation platform, comprising a subset rule-module clearinghouse that invokes at least one user-customized rule-module;
- a data transmittal public network, wherein if the subset rule-module clearinghouse fails to invoke a user-customized rule-module, the request is transmitted via a public communications network to a master rule-module clearinghouse;
- a second rule-module invocation platform, comprising a master rule-module clearinghouse that invokes at least one user-customized rule-module;

an electronic communication execution platform, that executes at least one electronic communication upon the earliest invocation of a user-customized rule-module by a rule-module clearinghouse.

- 63. (Previously Presented) The device of claim 58 wherein the subset rule-module clearinghouse is physically remote from the master rule-module clearinghouse.
  - 64. (Canceled)
- 65. (Previously presented) The device of claim 53 wherein pattern data comprises any of the following: demographic information; an email address; a financial account; internet browsing patterns; a non-financial data repository account; a telephone number; a mailing address; purchasing patterns; database authorization fields; financial credit report data; a call-center queuing, routing and automated response program; an email-center queuing, routing and automated response program; data on pre-paid accounts or memberships for products or services; electronic data utilization patterns; employee status; job title; data on user behavior patterns; a digital certificate; a network credential; an internet protocol address; a digital signature; an encryption key; an instant messaging address; user-customized medical records; an electronic audio signature; and an electronic visual signature.
  - 66. (Canceled)
  - 67. (Previously Presented) The device of claim 32 wherein:

the system further comprises means for receiving a personal identification code coupled to the biometric input apparatus;

the computer database contains all of the electronically stored biometric samples and associated personal identification codes from all of the registered users; and

the comparator electronically compares the received biometric sample with previously stored biometric samples associated with the personal identification code to deliver either a successful or failed identification of the user.

- 68. (Currently Amended) A method for tokenless biometric authorization of an electronic communication, using a biometric sample, a master electronic identicator, and a public communications network, wherein said method comprises:
- a. an electronic communication formation step, wherein at least one communication comprising electronic data is formed;

- b. a bid biometric transmittal step, wherein a bid biometric sample, taken directly from the person of the user using a biometric input apparatus, is electronically transmitted to at least one electronic identicator;
- c. a user identification step, wherein a processor within an electronic identicator compares the bid biometric sample to at least one registration biometric sample previously stored in the at least one electronic identicator, for producing either a successful or failed identification of the user;
- d. an electronic communication authorization step, wherein upon a successful identification of the user by an electronic identicator, the at least one electronic communication is authorized for execution;
- e. a rule-module invocation step, wherein upon a successful identification of the user, at least one previously designated user-customized rule-module is invoked, the at least one previously designated user-customized rule-module including at least one user-customized pattern data associated with at least one user-customized execution command, wherein said execution command comprises instructions for executing the processing of an electronic consumer loyalty or consumer rewards incentive; and
- f. an electronic communication execution step, wherein upon the invocation of the user-customized rule-module, the at least one electronic communication is executed per said execution command;

wherein an electronic communication is biometrically-authorized without the user having to present smartcards or magnetic stripe cards.

69. (Canceled)